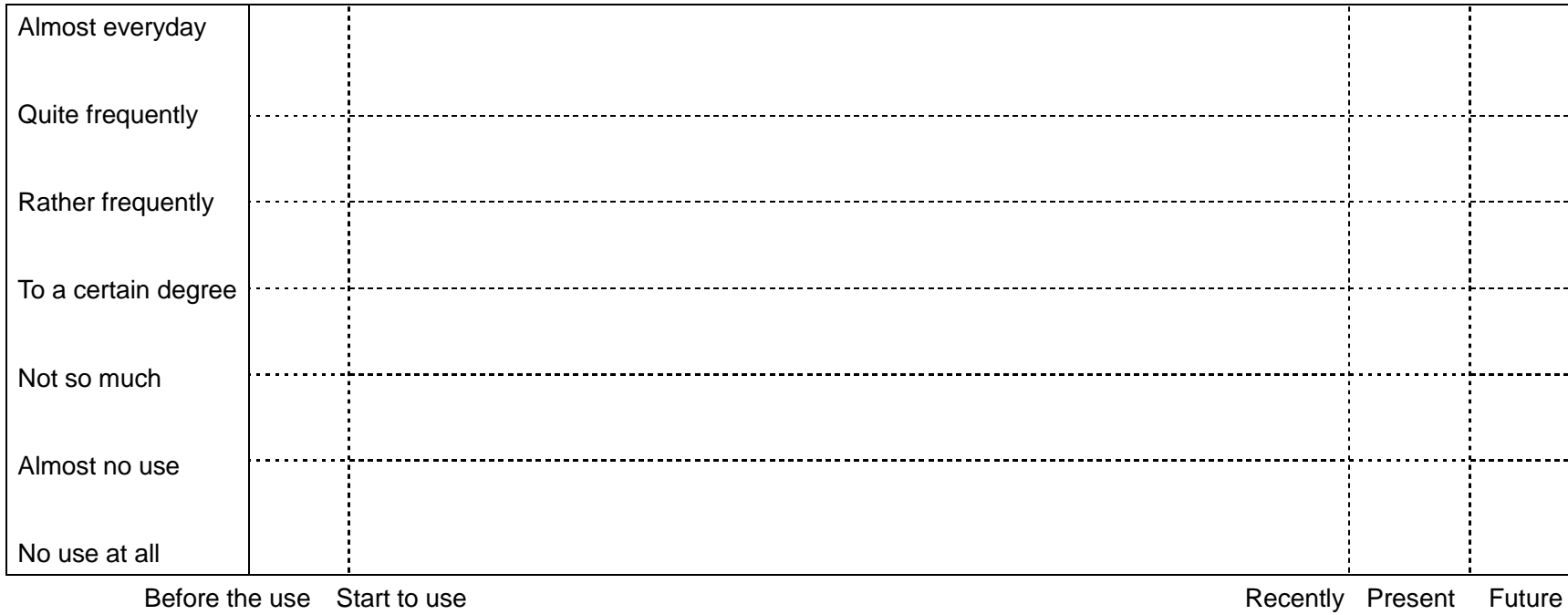


1. Write what you experienced at each phase and fill in the evaluation by +10 to -10 rating.

Phase		What you experienced	Evaluation
Expectation before the purchase			
Evaluation at the time of start of usage	Year		
Evaluation at early days from the start of usage			
Evaluation during the use			
Recent evaluation			
Present evaluation	Year		
Estimation in the near future			

2. Draw a curve of frequency of usage



3. Any comments on today's talk?

Thank you!